

B. Lowenstein & Bros

INCORPORATED

Ready-to-Wear Clearance One Month Earlier Than Usual

Not a sale of early purchases, but a complete drastic clean-sweep of every dress, suit, coat and skirt on the floor, including hundreds of new, fresh, summery wash dresses and late arrivals in silk frocks bought at great concessions and offered here at prices representing marvelous savings.

Compare our values with any in the city. Notwithstanding that all our garments are carefully selected as to workmanship, quality of materials and style features, the prices at which they are offered here are below those quoted elsewhere for greatly inferior ready-to-wear.

The sale will be continued until the stocks are entirely depleted.

This sale represents the low ebb of garment prices. We are convinced that no better economy opportunity could be offered.

Nothing is held in reserve—every garment in our stock goes on sale tomorrow.

Why We Say "Buy Now"

We strongly advise every woman to become interested in present conditions in the interest of her pocketbook now and later. If you are not familiar with general conditions, talk them over with any business man.

Manufacturers, middlemen and speculators have been for several years buying far ahead and making goods up because of constantly rising prices. Almost overnight conditions changed. Bad weather started it, the financial crisis in Japan, with the demoralization of the powerful silk industry, contributed. Banks refused to extend credit to manufacturers, jobbers and wholesalers who had heavy stocks of made-up goods on hand and had big obligations ahead which had to be met.

All these facts make a favorable condition for the public. They make it also a favorable time for those stores which can buy. The store which does not take advantage of these conditions and pass along the savings is failing in its duty to the public.

Lowenstein's does not have to change its policy to meet these unusual conditions. By keeping its stocks constantly clean it is always open to buy.

We hope the present period will bring about a permanent state of more conservative buying—a desire by the public to buy worth-while things, and to carefully consider quality and price.

We believe that the present period of low prices offers an opportunity to buy the things you will need for fall right now at distinct savings, and we believe that once the made-up stocks are exhausted and the basic laws of supply and demand, labor scarcity and underproduction reassert themselves these truly wonderful buying opportunities can no longer occur.

We repeat, when you need or know that you soon will need articles being advertised locally below the market prices you can purchase with every assurance that you have made a wise investment.



A Tremendous Special Offer

Dresses \$17.50

Beautiful dresses of taffeta, georgette and foulard—sport and afternoon frocks—really the prettiest dresses we ever saw at such a remarkably low price.

Dresses at \$22.50 Wonderful taffeta and georgette values at a wonderfully low price. So varied in style that we cannot attempt to describe them.

Georgette and Taffeta Dresses Priced \$26.50

These are handsome models—and considering the style and quality, ridiculously low in price.

Beautiful Dresses \$32.50

The prettiest models in taffeta and georgette shown this season—conservatively they are worth more than double this price.



Charming Georgettes at \$35 Each model prettier than the other—and the extremely low price will be a revelation to you.

Taffeta, Georgette and Tricolette

Frocks

All received only a few days ago—but with the others sacrificed at—

\$46.50 & \$56.50

A Sensational Sale

Novelty Silk Skirts \$11.95

These are the most sensational values on the market. Just think! Among the silk skirts are such wonderful weaves as Dew-Kist, Tricolette and Kumsi-Kumsa! We certainly will expect you early tomorrow.

Where Could You Ever Expect to Find Such Wonderful Tailored Suits

Of the Lowenstein Quality, Priced

\$22.50 and \$25

For the business woman—for the woman about to go on her vacation—for the woman who finds times and uses that only a suit fulfills—(and who of us do not?)—for ALL women we recommend these exceptional men's wear serges and wool jersey suit values.

Tailored Suits \$36.50

Here is an opportunity to secure a highly desirable Tailored Suit at a saving from \$20 to \$25—Tricolette and finest Serges predominate in this group.

Just Thirty Individual Models \$75

Models of finest fabrics and superb tailoring—Suits that have been reduced from former selling prices which were \$110 to \$145.

One Excellent Group \$63.50

This group of Suits offers choosing at great savings, from models that are far above the ordinary in style and workmanship.

Magnificent Suits \$110.00

Sixteen magnificent high class Suits of individuality that have been reduced from \$150 to \$250, their former selling prices.

Assuring you a saving of from twenty-five to fifty per cent on Summer Dresses of sheer cotton fabrics.

BEAUTIFUL VOILE DRESSES PRICED \$11.75

Beautiful models of sheer Voile in newest Georgette patterns at a saving of from \$6 to \$10 to you.

VOILES AT \$6.95

The pricing on these beautiful Voile Dresses means a saving of at least one-half to you.

OTHERS AT \$5.65

Colored Voile Dresses that are priced most ridiculously low. All are good in style and pretty in patterns.

Afternoon and Dinner Dresses at \$75

Your choice of fifty-five beautiful models that have been reduced from \$110 and \$150.

At \$125.00

Thirty-nine individual models for dinner, matinee and afternoon wear—former selling price \$160 and \$255.

You May Think We're Very Enthusiastic, But You'll Be Enthusiastic, Too, When You See the Remarkable Grouping of

Coats and Wraps \$16.50 and \$20

Sport Coats of fine all wool fabrics for street or sports wear—splendid for your vacation and for the early fall—they're good, and the savings are \$10.00 to \$15.00.

Two Groups of Smartest Wraps On Sale at \$39 & \$59

Included are coats, capes and dolmans, made of taffeta, satin and wool fabrics; all recent arrivals, but they go in this sale at greatly reduced prices.

Coats On Sale at \$75

Nineteen handsome, individual street and afternoon coats; included are values up to \$110.

Coats On Sale at \$89

Seventeen ultra smart coats for street, sports and afternoon wear; formerly priced from \$120 up to \$160.